



# SMACKER Project

## Kick-Off Meeting - BOLOGNA (ITALY)

SRM Headquarter, Via Alfredo Calzoni 1/3, Bologna

May 7<sup>th</sup>-8<sup>th</sup> 2019

<b>Day 1: May 7<sup>th</sup> 2019</b>		
<b>14:30-15:00</b>	<b>Arrival of partners and welcome coffee</b>	
<b>15:00-15:15</b>	<b>Agenda overview</b>	<b>SRM</b>
<b>15:15-16:15</b>	<b>Partners presentations</b> SRM Networks and Mobility, Italy (SRM) Institute for Transport and Logistics Foundation, Italy (ITL) Municipality of Gdynia - Roads and Green Areas Management, Poland (GDYNIA) City District of Praha – Suchdol, Czech Republic (MCPS) University of Maribor, Slovenia (UM) City Municipality of Murska Sobota, Slovenia (MURS) BKK Centre for Budapest Transport, Hungary (HU) Regional Management East Tyrol, Austria (RMO) University of Natural Resources and Life Sciences Vienna, Austria (BOKU)	
<b>16:15-16:30</b>	<b>Coffee break</b>	
<b>WP.M – MANAGEMENT Part 1</b>		
WP Leader - SRM		
<b>16:30-17:00</b>	<b>Project overview &amp; Project Management (SRM)</b>	<b>SRM / ITL</b>
<b>17:00-17:30</b>	<b>Financial Management (ITL)</b>	
<b>17:30</b>	<b>End of Day 1</b>	
<b>19:30</b>	Dinner (Ristorante Pizzeria Belle Arti)	



**Day 2: May 8<sup>th</sup> 2019**

**WP.M – MANAGEMENT Part 2**

WP Leader - SRM

<b>09:00-09:30</b>	Kicking off project implementation	<i>Joint Secretariat</i>
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**WP.T1 – UNDERSTANDING**

WP Leader - BOKU

<b>09:30-10:15</b>	List of activities	<i>BOKU</i>
	<b>Creation of Local Mobility Forum</b>	
	Data collection on users mobility needs and expectation + Review for matching and service	
	<b>Implementation of Trainings Local to Think Global</b>	
	Discussion on WP.T1 Implementation	<i>ALL</i>

**WP.T2 – PARTICIPATION AND ACTION**

WP Leader - SRM

<b>10:15-11:15</b>	<b>List of activities</b>	<i>SRM</i>
	<p><b>Presentation of pilots:</b></p> <p>SRM - Last mile connection for tourists and resident</p> <p>Gdynia - Mobility improvement in residential area</p> <p>MSPC - Better connecting Prague and Central Bohemia region</p> <p>MURS - Demand responsive transport based on real time information system</p> <p>BKK - App All-in-One for flexible transport</p> <p>RMO - Integrated measures in improve passengers' experience</p>	<i>ALL</i>



	Evaluation plan, monitoring and report.	<i>BOKU, UM</i>
<b>11:15-11:30</b>	<b>Coffee Break</b>	
<b>WP.T3 – GROWTH AND EXPAND</b> WP Leader - ITL		
<b>11:30-12:30</b>	List of activities	<i>ITL</i>
	<b>SMACKER Quality Partnership for a seamless Mobility Governance</b>	
	<b>Enlarged Transfer Programme. Events (Curriculum, webinar, Maribor, Wien)</b>	
	Discussion on WP.T3 Implementation	<i>ALL</i>
<b>WP.C – COMMUNICATION</b> WP Leader - SRM		
<b>12:30-13:00</b>	Communication strategy and activities	<i>SRM</i>
<b>13:00-14:00</b>	<b>Light lunch</b>	
<b>14:00-15:00</b>	Agreed Action List	<i>ALL</i>
	<b>Next deadlines</b>	
	Planning for next meeting	
<b>15:00</b>	<b>End of meeting</b>	